

Black Elk Wine Awarded Two Bronze Medals

NEWS RELEASE

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The Millennials have spoken!

Vineyard & Winery Management has concluded the 4th annual NextGen Wine Competition for Millennial Wine Drinkers last week and the results are now in.

KDM Global Partners' own **Black Elk** import brand was the recipient of **two (2) Bronze Medals** - for its *Black Elk Shiraz* and *Black Elk Moscato* - both Spanish wines.



The competition was designed specifically with the exciting and important millennial consumer group in mind, and was judged by qualified and knowledgeable wine industry millennials aged 21-35.

Produced by Vineyard & Winery Management, NextGen is one of the fastest growing and most exciting wine competitions in North America today. "Millennials are today's wine consumers, not tomorrow's potential customers. They are taking the nation by storm in determining new ways to communicate, interact, and determine their own distinctive taste and style," says Giovanni "Gio" Balistreri, Chief Judge. "Through social media, clubs, consumer tastings, and other social outlets, millennials are making their opinions known."

The **Black Elk Wines of the World** program is a line of premium varietal wines, from different world growing regions - and all packaged under the same **Black Elk** brand moniker. These are premium varietal wines, beautifully packaged, and a very **user-friendly** multi-country wine brand.

Black Elk varietals currently available are: (i) Shiraz; (ii) Chardonnay; (iii) Tempranillo; and (iv) Moscato (Spain). More information is available at www.BlackElkWine.com.